





The Logo



episcopal
DAY SCHOOL





The Preferred Logo

Vertical

Episcopal Day School logo has two different orientations: Vertical Logo which has the Episcopal Day School symbol on the upper side of the logo type, and Horizontal Logo which has the Episcopal Day School symbol on the left side of the logo type.



episcopal
DAY SCHOOL





The Preferred Logo

Horizontal





Logomark & Monograms

The Logomark



The Preferred Monograms










Logo Color Designation

Full Color



episcopal
DAY SCHOOL

	COATED	UNCOATED	SCREEN
	PMS 377 C/CP	PMS 377 U/UP	R122 G154 B1
	PMS 423 C/CP	PMS 423 U/UP	R137 G141 B141
	PMS 1805 C/CP	PMS 1805 U/UP	R166 G25 B46
	PMS 423 C/CP	PMS 423 U/UP	R137 G141 B141
	PMS 423 C/CP	PMS 423 U/UP	R137 G141 B141



Logo Color Designation

Grayscale / Reversed



●
Black 90%

●
PMS 377 C/CP
PMS 377 U/UP
R122 G154 B1

●
PMS 423 C/CP
PMS 423 U/UP
R137 G141 B141

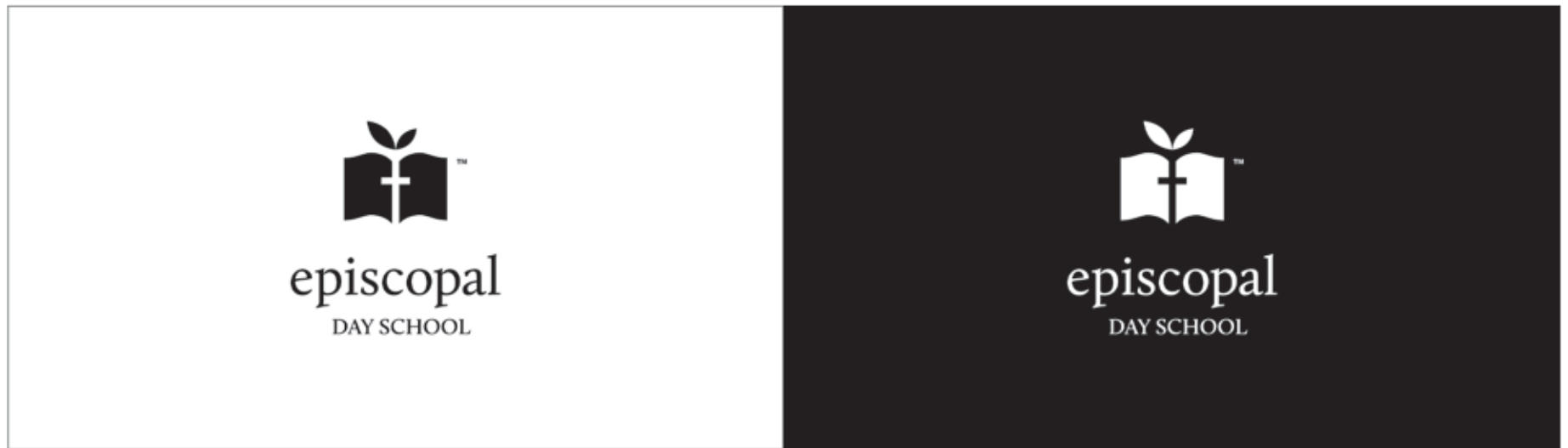
●
PMS 1805 C/CP
PMS 1805 U/UP
R166 G25 B46

●
PMS 2204 C/CP
PMS 2204 U/UP
R170 G200 B197



Logo Color Designation

Black & White



○
WHITE

●
BLACK 100%

●
BLACK 100%

○
WHITE



Logo Restrictions

The following guidelines indicate improper use of the Episcopal Day School logo. To ensure a consistent visual brand across all elements, please refrain from the following:



Rearranging Colors



Outline, Stroke or Bolding



Resizing Specific Elements



Do not use within a pattern or illegible image



Stretching



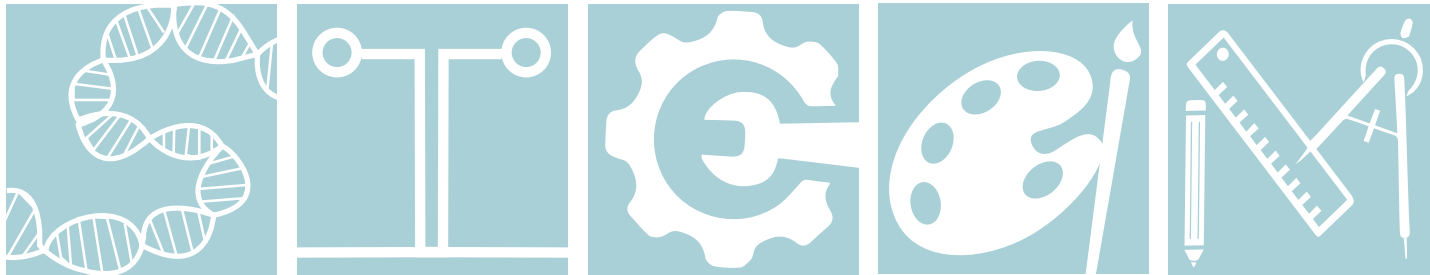
Squeezing



Unapproved Font

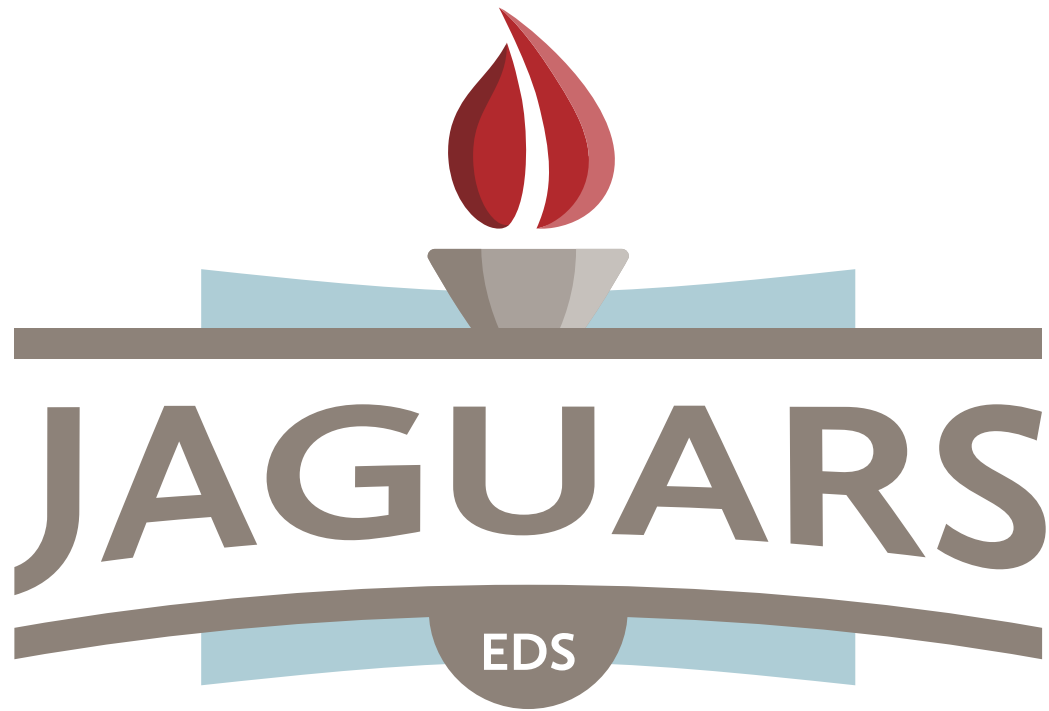
STeAM Innovation Lab Logo

KUGELMAN



INNOVATION LAB

EDS Athletics Logos



EDS Science & Technology Logo



EDS Arts Logo



EDS Summer Camp Logos





Contact Information

Contact Alyssa Tucker for more information on branding or to retrieve acceptable logo files.

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